

Syngenta: PPP Success Story

The Syngenta logo is displayed in white text on a dark green horizontal bar. The word "syngenta" is in a lowercase, sans-serif font, with a small leaf icon above the letter 'a'.

syngenta

Mohanjai Jha

Syngenta India, Pune

Classification: INTERNAL USE ONLY

Who we are?

Leading Global Player Supporting key crops with Crop Protection and Seeds offers



Broad, innovative portfolio

Crop Protection, Seedcare, Pest Control, Seeds, Biotechnology Traits, Digital

53,000

employees



100+

countries



\$28 bn

in sales



#1

In Crop Protection

#3

In Seeds

#1

Fertilizer and leading farmer solutions provider in China

1. Including sales to Seeds

2. Including Flowers

Syngenta Backbone

Explore our backbone to build a deeper understanding how we work together to deliver our ambition and strategy – one team, one plan



Syngenta: Working Together to Help Farmers

Common objective and Goals

- Improve Productivity and addressing the current bottleneck
- Enable farmers to gain Greater access to resources

Sharing Knowledge and working together

- Strength based working
- Area of complementarities

Success together

- Breeding Improved Varieties
1st Hybrid: TA 5084
- Producing and selling them to Smallholders

Learnings and Way Forward

- **Improving food security**

Research partnerships can lead to food security solutions. They can improve local agricultural practices and develop staple crops that are more nutritious, better adapted to local growing conditions

- **Gaining greater access to resources**

Shared projects between government agencies and the private sector can help farmers gain greater access to fundamental resources so they can manage their production process more reliably, at less cost and with greater certainty.

- **Building successful partnerships**

The public and private sectors often play different research and commercialization roles and possess a broad range of complementary abilities, resources, and expertise. To combine these elements into a successful project, partners need to consider a variety of factors.

- **The increasing importance of public-private partnerships**

The pressures and demands on public institutions continue to increase – as do the costs of research and development

Bringing plant potential to life

Thank You for Your Kind Attention!