

Privacy Policy

Effective Date: **23-12-2024**

Advanced training in plant breeding we are committed to protecting the privacy and security of our users. This Privacy Policy explains how we collect, use, and protect personal data about you when you visit our website <https://www.atpbr.com/>.

1. Collection of Personal Data

We collect personal data about you when you:

- Visit our Site
- Fill out forms or surveys
- Make a purchase or subscription
- Contact us via email or phone

The personal data we collect may include:

- Name
- Email address
- Phone number
- Mailing address
- Payment information
- IP address
- Browser type
- Operating system

2. Use of Personal Data

We use personal data for the following purposes:

- To provide and improve our services
- To communicate with you about our services
- To process transactions and payments
- To analyse and improve our Site
- To comply with legal obligations

3. Sharing of Personal Data

We may share personal data with:

- Third-party service providers (e.g., payment processors)
- Our affiliates and subsidiaries
- Law enforcement agencies or regulatory bodies (if required by law)

4. Protection of Personal Data

We implement reasonable security measures to protect personal data from unauthorized access, disclosure, alteration, or destruction. These measures include:

- Encryption
- Firewalls
- Access controls
- Regular security audits

5. Retention of Personal Data

We retain personal data for as long as necessary to fulfil the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law.

6. Your Rights

You have the right to:

- Access and correct your personal data
- Request deletion of your personal data
- Object to or restrict processing of your personal data
- Port your personal data to another service provider

7. Cookies and Tracking Technologies

We use cookies and other tracking technologies to collect data about your browsing behaviour and device. You can manage your cookie preferences through your browser settings.

8. Changes to this Privacy Policy

We reserve the right to modify or update this Privacy Policy at any time. Changes will be effective immediately and apply to all personal data collected after the change date.

9. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at info@atpbr.com or +91 87939 88121.

By using our Site, you acknowledge that you have read, understand, and agree to be bound by this Privacy Policy.

Last updated: 23-12-2024